

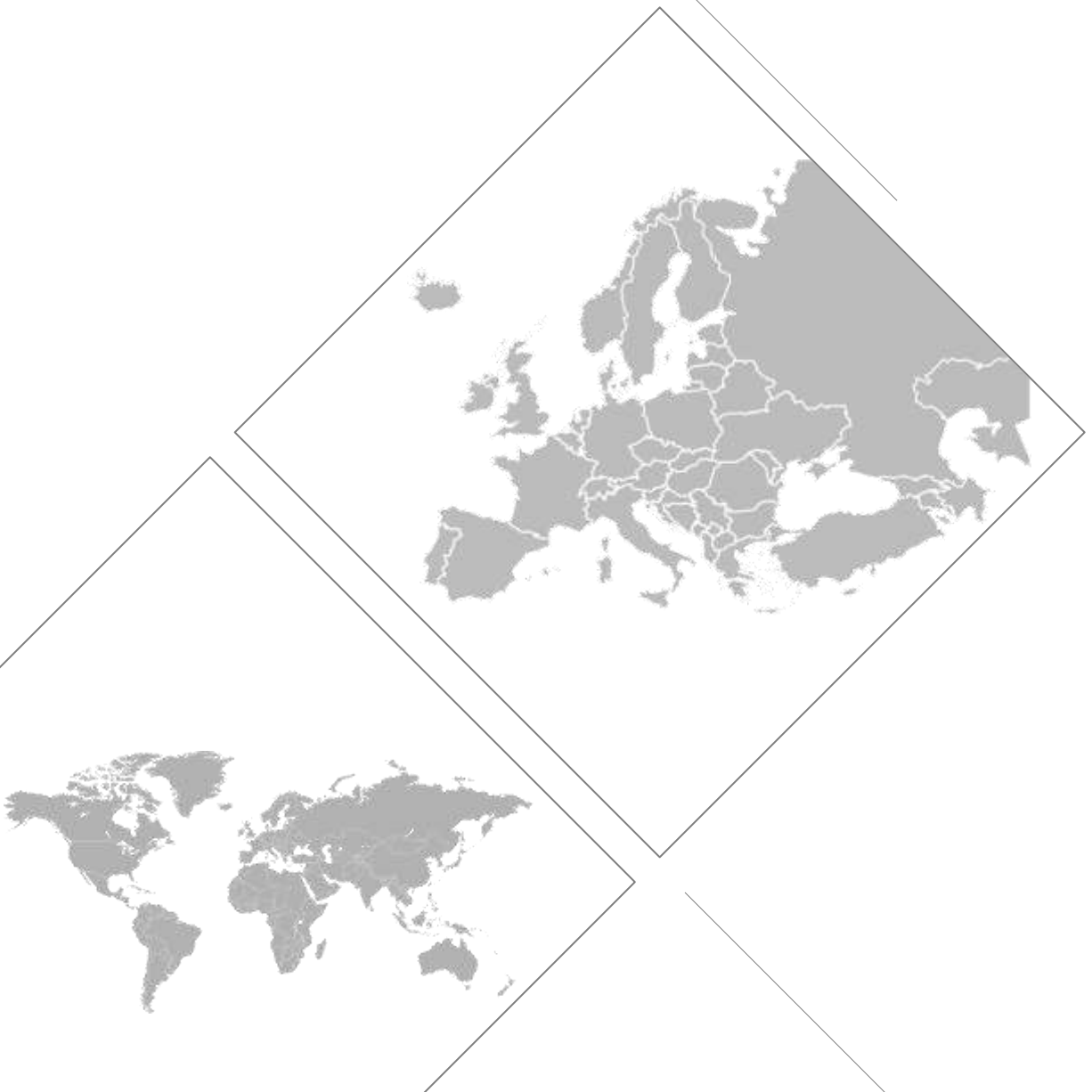
BIG MAX UK Sales Meeting

WWGB

GOLFTECH Golfartikelvertriebs GmbH

2 0 — 2 5

www.bigmaxgolf.com



From AUSTRIA,
to the whole WORLD

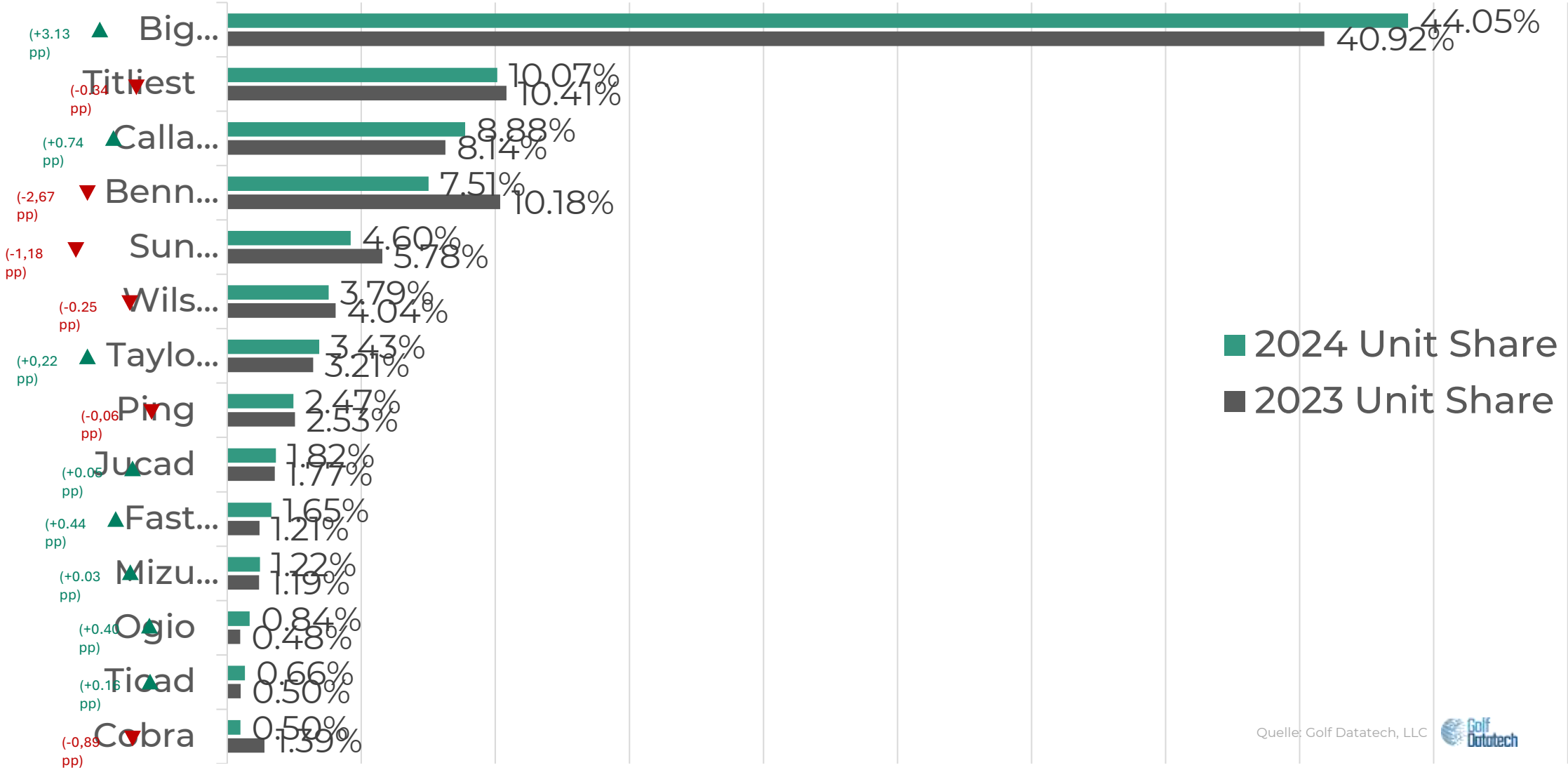
The BIG MAX Market

Founded in 1994, BIG MAX is a strong brand name that is conquering global markets today. After entering the US market with a large selection of golf trolleys, golf bags and accessories, BIG MAX is now represented in all major markets around the world.

The most important principles of BIG MAX are quality, innovation and function of all products.

BIG MAX BAGS MARKET SHARE: 2024 vs 2023

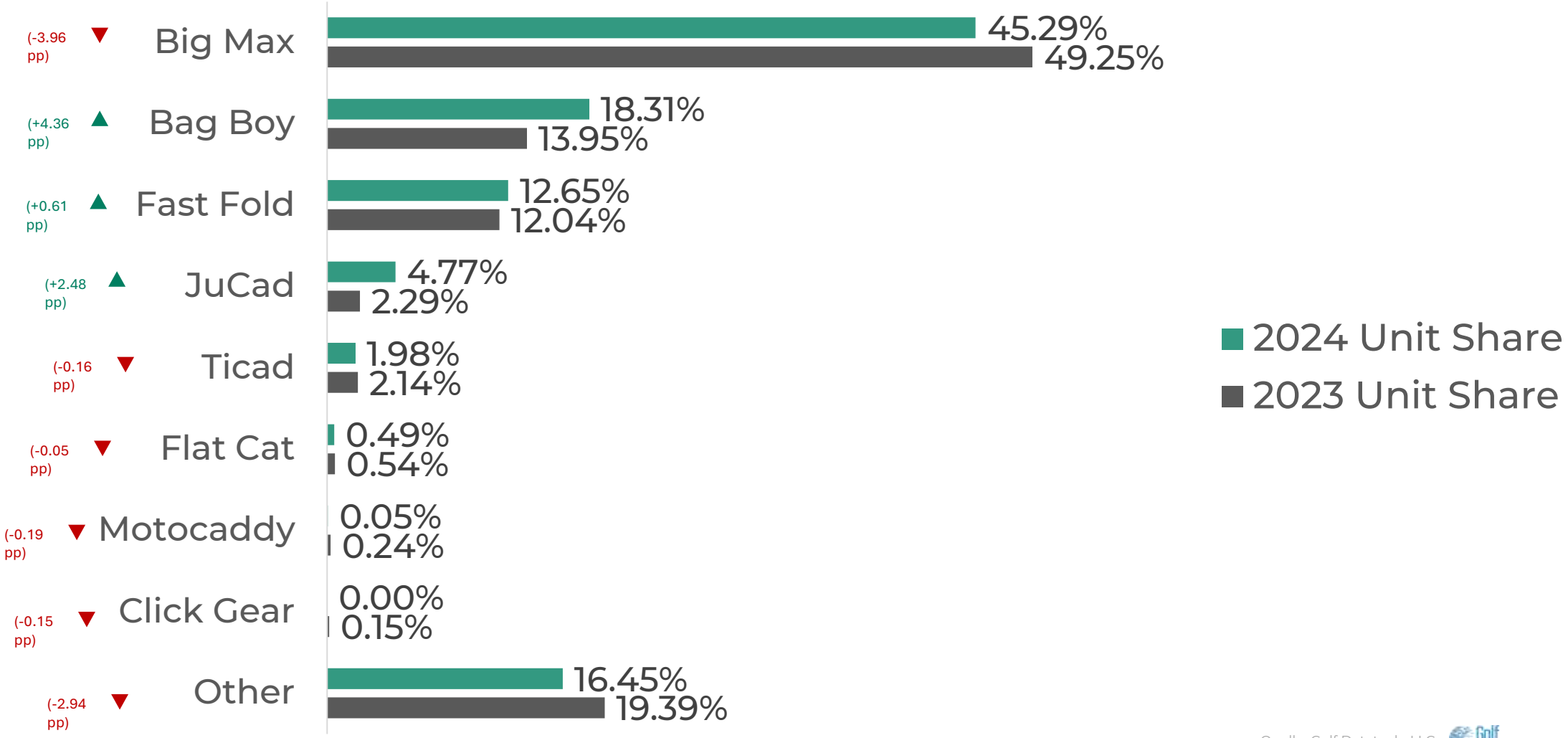
(Germany, Austria, Switzerland)



Quelle: Golf Datatech, LLC

BIG MAX TROLLEYS MARKET SHARE: 2024 vs 2023

(Germany, Austria, Switzerland)



Quelle: Golf Datatech, LLC



BIG MAX - MARKETING

THINK GLOBAL, ACT LOCAL

AQUA FALLS CAMPAIGN

Launched In March

RESULTS:

ZERO WATER DAMAGE
Both bags dried out completely

NO SCRATCHES OR WEAR
The IPX material showcased exceptional resilience.

FULLY FUNCTIONAL
All zippers, straps, and pockets worked perfectly post-adventure.

aqua








aqua

AQUA LAKE CAMPAIGN

Launch in June

RESULTS:

ZERO WATER DAMAGE
Both bags dried out completely

HIGH HYBRID FUNCTION PERFORMANCE
Comfortable carry experience

FULLY FUNCTIONAL
All zippers, straps, and pockets worked perfectly post-adventure.

aqua









PRIME CAMPAIGN

Launch in 2026

RESULTS:

FEELING IS BELIEVING
SoftGuard PU is the softest and most high-quality material

SCRATCH RESISTANT
SoftGuard PU showcased exceptional resilience even after explosion

EASY TO CLEAN
Dust and dirt easily wiped away with a cloth

PRIME SOFT GUARD PL








PRIME
SOFT
GUARD PU

PRODUCT RENDERINGS





3D PRODUCT IMAGES & ANIMATIONS

3D renderings transform marketing with hyper-realistic visuals, enhancing engagement and eliminating the need for prototypes or costly photoshoots. They enable stunning product presentations, limitless customization, and dynamic animations across any platform.







THE BIG MAX PIM SYSTEM

1. ALL the Information in every Format
2. Product and Lifestyle Images sorted by Product
3. Access to ALL of our Media Assets

golfbay

Brand Portal

53.215

Product Datapoints

ALL

In one Place

5.000

Sorted Media Assets

PRODUCT DEVELOPMENT

BIG MAX – GOLF TROLLEYS

Europe's leading trolley brand

Push & e-Trolley



BIG MAX – BAGS

Europe's number one golf bag brand

Cart & Stand Bags



BIG MAX – TRAVEL

Perfectly organized and protected all around the world

Soft & Hard Covers



BIG MAX – ACCESSORIES

Customize and transform the products into your very own experience

QL & QF - System





BIG MAX – GOLF TROLLEYS

Europe’s leading trolley brand



GOLF TROLLEYS

THE SYMBIOSIS OF ELEGANCE & PRECISION

Discover our latest offering, blending style, quality, innovation, and engineering for the ultimate golfing experience.

INNOVATION

BIG MAX is the leader and innovator of the ultra flat category. It all started with the Blade and the new Autofold FF adds to the excitement.

DESIGN

Our trolleys are crafted from premium materials and designed with innovative features.

STYLE

Sleek design meets functional elegance, ensuring that every detail not only looks impeccable but enhances your game.

QUALITY

Built with premium materials, our products ensure lasting durability and performance.

ENGINEERING

Precision-engineered for perfection, lightweight, compact and easy to fold. We have a product for every golfer.

KEY FEATURES

FUNCTIONAL



ULTRA- THIN



ACCESSORIES



ORGANISER



5 YEAR WARRANTY



BLADE

TRIO

MAP: GBP 279,99

The Blade Trio is the newest evolution of BIG MAX Flat-Fold technology, offering unmatched compactness, stability, and ease of use. It features the advanced BIG MAX Autofold system for effortless folding and is the most compact trolley available, providing everything a golfer needs on the course.





FLAT FOLD DESIGN

New faster fold mechanism.

ULTRA LIGHT DESIGN

Smooth to push and simple to maneuver.

HEIGHT ADJUSTABLE HANDLE

Easy to adjust and use.

COLORS









FLEET 333

FOR RENTAL

MAP: GBP N/A

3-wheel rental trolley with a stable steel construction. Features improved bag support, better golf bag stability, and rubber grip.





ROBUST-DESIGN

Strong and hard wearing materials..

WIDE RANGE OF ACCESSORIES

Allows for lots of customization

ACCESSORIES



TROLLEY ACCESSORIES

QF

Quick Fix is the innovative attachment system from BIG MAX. The Quick Fix system for every BIG MAX golf trolley can be easily and quickly secured and is suitable for any size umbrella as well as for mobile phones and GPS devices.



MAX RAINSTAR QF CLASSIS – GBP 19,99



QL BOTTLE HOLDER – GBP 11,99



QF RANGE FINDER MAGNET PLATE



QF SMARTPHONE/ GPS HOLDER – GBP 24,99

TROLLEY ACCESSORIES

SMART GADETS

BIG MAX smart gadgets simplify golf with innovative tools for any situation, enhancing convenience on and off the course.



WHEEL COVER

GBP GBP 17,99



TROLLEY TRAVEL COVER UNIVERSAL

GBP 24,99



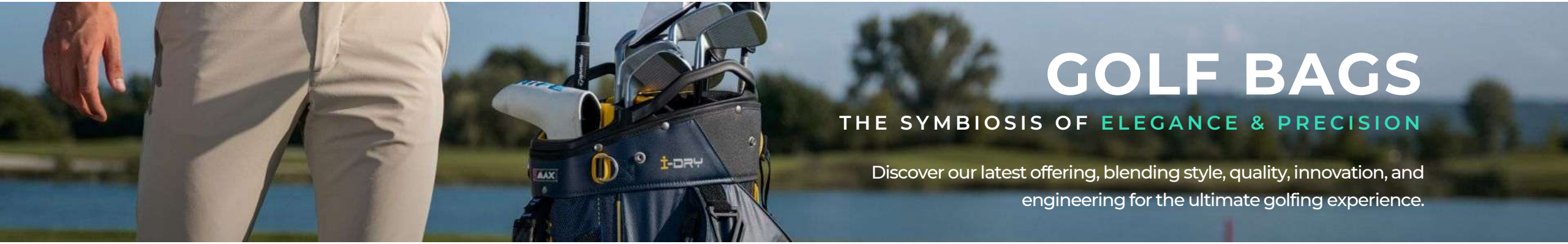
HANDMUFF „WINTERSAVE“

GBP 24,99



BIG MAX – BAGS

Europe’s number one golf bag brand



GOLF BAGS

THE SYMBIOSIS OF ELEGANCE & PRECISION

Discover our latest offering, blending style, quality, innovation, and engineering for the ultimate golfing experience.

INNOVATION

Hybrid bag technology, fully waterproof fabric, welded seams, and Soft Guard PU drive innovation through our bag range.

DESIGN

Every detail is carefully engineered to provide seamless functionality.

STYLE

Sleek design meets functional elegance, ensuring that every element not only looks impeccable but enhances your game.

QUALITY

Made from premium materials, our product offers long-lasting durability, top performance, and unbeatable value. Backed by a 3-year warranty for peace of mind.

ENGINEERING

Precision-engineered for perfection, we offer unmatched reliability and functionality, setting a new standard in golf.

NEW UNIFIED FEATURES

NEW STRAP HOOK



UNIFIED RIVETS & PUSH BUTTONS



NEW TOWEL HOOKS



INSIDE PRINTED POCKETS



ORANIZER/NETS IN INNER POCKETS



TECHNOLOGY

MATERIALS

aqua™



WATERPROOF MATERIAL

All Aqua Bags are made from 100% waterproof materials

WATERPROOF ZIPPERS

All the zippers we use are 100% waterproof

SEALED SEAMS

All the seams are sealed to ensure ultimate waterproof levels

DRi LiTE™



WATERPROOF MATERIAL

All Dri Lite Bags are made from 100% waterproof materials

WATER RESISTANT PROCESSING

Dri Lite Bags use standard zips and seams to save weight and cost

VALUEABLE POCKETS

Each bag has at least one valuables pocket

PU PRIME™



DURABLE MATERIAL

All Prime Bags are made from very durable Soft Guard PU

ELEGANT DESIGN

Boasting elegant and timeless designs that don't compromise on function

AQUA

TOUR 4

MAP: GBP 269,99

The AQUA Tour 4 combines the space and practicality of a tour bag with BIG MAX´s lightweight waterproof technology, making this perhaps the ultimate cart bag for the best equipped golfers. It delivers the best waterproof performance in a sleek tour design and huge storage capacity.





Top Size: 10 inch.

Weight: 2.8 kg

waterproof; XL hybrid putter compartment; valuable organizer in pocket

TROLLEY COMPATIBLE STAND



14-WAY FULL-LENGTH DIVIDER WITH XL-PUTTER



COLORS



black



red-black



Off white-navy-red



Black-Storm charcoal-lime



Navy-black-corn



white-black-merlot

AQUA

TOUR 4

MAP: GBP 269,99



black



Off white-navy-red



red-black



Black-Storm
charcoal-lime



Navy-black-corn



white-black-merlot

DRI LITE

PRIME

MAP: GBP 349,99

DRI LITE PRIME - a fusion of innovation and refinement. With magnetic pockets, your essentials are effortlessly at hand.

Crafted from exquisite vegan leather, it offers the discerning golfer a unique premium feel with uncompromising style. This bag is a statement of sophisticated performance giving you a sense of luxury that goes beyond the ordinary.

SOFT GUARD PU











COLORS



y

black

Top Size: 9.5 inch.

Weight: 3.2 kg

Water resistant; magnetic cooler pocket; magnetic rangefinder pocket; extendable magnetic value pockets for bottle, pen and shades; shaft friendly premium top

TROLLEY COMPATIBLE STAND



14-WAY FULL-LENGTH DIVIDER









DRI LITE

Forbes

SOFT GUARD PU

SILENCIO 3 | **NEW**

MAP: GBP 249,99

The best-selling Dri Lite Silencio just got a style upgrade!

This deluxe cart bag is all about performance with waterproof zips and fabric to keep your gear dry.

Combining Nylon and Soft Guard PU to give a premium experience along side features such as external tee holder and soft touch pockets, it's ready for any course condition.

Top Size: 9.5 inch.

Weight: 4.1 kg

Water resistant; silencing organizer top











COLORS



black



navy-off white



forest green-off white



black-navy-corn



black-grey



charcoal-black-fuchsia

TROLLEY COMPATIBLE STAND



SILENT ORGANISER TOP



DRI LITE

SILENCIO 3 | **NEW**

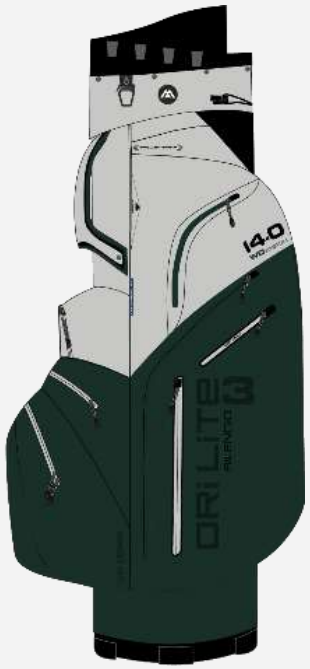
MAP: GBP 249,99



black



navy-off white



forest green-
off white



black-navy-corn



black-grey



charcoal-black-
fuchsia

DRI LITE

TOUR 2 | **NEW**

MAP: GBP 219,99

The Dri Lite Tour 2 isn't just a cart bag—it's a statement. Designed to turn heads without compromising performance, it blends premium nylon and PU for a refined feel. With 9 pockets (two welded - one soft-touch) there's a place for everything.

The 14-way full-length divider top and XL putter slot ensure your clubs sit in style. Flexible strap positions and a sleek design make it the ultimate blend of luxury and function.





Top Size: 10 inch.

Weight: 3.0 kg

9 pockets, mix of premium materials, oversize putter compartment

TROLLEY COMPATIBLE STAND



14-WAY FULL-LENGTH DIVIDER WITH XL-PUTTER



COLORS



black-off white-blue



Black-olive green-off white



navy



red-white-navy

–



black-charcoal

DRI LITE

TOUR 2 | **NEW**

MAP: GBP 219,99



black-off
white-blue



Black-olive
green-off white



navy



red-white-navy



black-
charcoal



BIG MAX – STAND BAGS

Europe’s fastest growing golf bag brand

AQUA

HYBRID 4

the AQUA Hybrid 4: the ultimate blend of durability and versatility, tailored for golfers who want it all. It's optimized for both cart and stand use, featuring an extended cooler pocket and easily accessible compartments.

MAP: GBP 269,99









Top Size: 9 inch.

Weight: 2.5 kg

waterproof; for carry & cart; detachable straps

COLORS



black-charcoal-red



grey-silver



navy-grey-lime



navy-white-red

TROLLEY COMPATIBLE STAND



14-WAY FULL-LENGTH DIVIDER

AQUA

HYBRID 4

MAP: GBP 269,99



black-charcoal-red



grey-silver



navy-grey-lime



navy-white-red







AQUA

EIGHT H | **NEW**

MAP: GBP 199,99

The new AQUA Eight H is powerful and sporty. A full-size bag offering an innovative design and waterproof high-tech materials.

A large cooler pocket, hidden stand system, quick access tees and air channel technology make the bag more functional so nothing gets between you and your game.





COLORS



black-charcoal



black-red



navy-white-red



forest green-green camo

Top Size: 8.5 inch.

Weight: 2 kg

Ergonomic straps & back padding, pocket & Tee organization, premium webbing

TROLLEY COMPATIBLE STAND



7-WAY FULL-LENGTH DIVIDER

AQUA

EIGHT H | **NEW**

MAP: GBP 199,99



black-charcoal



black-red



navy-white-red



Forest green-green camo

AQUA

SEVEN H | **NEW**

MAP: GBP 159,99

Small and 100% waterproof , the all new aqua 7H offers a larger oversized winter top for more comfort and space. A hidden integrated rain hood pocket provides back padding and saves space.

Easy access phone pocket and tee slots means nothing will get between you and your golf.





Top Size: 7.3 inch.

Weight: 1.6 kg

Space saving rain hood pocket, Premium webbing, Ergonomic straps, quick access pocket

NORMAL STAND BASE



4-WAY FULL-LENGTH DIVIDER

COLORS



black-olive green-off White



black



black-charcoal



black-red



blueberry-white



navy-white-red



white-off white-pink



forest green-charcoal-lime

AQUA

SEVEN H | **NEW**

MAP: GBP 159,99



black-olive green-off White



black



black-charcoal



black-red



blueberry-white



navy-white-red



white-off white-pink



forest green-charcoal-lime

DRI LITE

HYBRID PRIME

MAP: GBP 299,99

The epitome of elegance and adaptability, this SoftGuard PU golf bag offers effortless cart-to-stand transition with its hybrid mechanism.

It features a 14-way divider and an extra-large cooler compartment, blending style and functionality seamlessly.





COLORS



black

y

- **Top Size: 9 inch.**
- **Weight: 2.9 kg**
- **water resistant; for carry & cart;**
  detachable straps;
  vegan PU leather material & soft top

TROLLEY COMPATIBLE STAND



14-WAY FULL-LENGTH DIVIDER







DRI LITE

SOFT GUARD PU

HYBRID TOUR 2

MAP: GBP 249,99

Introducing the Dri Lite Hybrid Tour 2. Building on the success of its predecessor, it offers more storage, a refined design, and premium materials.

With our signature hybrid technology and water-resistant construction, it's reimagined for those who seek more from every round. Sleek, functional, and unmistakably advanced.





COLORS



black- off white



olive green-black



Silver-grey



black-charcoal-red

Top Size: 9 inch.

Weight: 2.5 kg

water resistant; for carry & cart; detachable straps; vegan PU leather material inserts; magnetic ball pocket

TROLLEY COMPATIBLE STAND



14-WAY FULL-LENGTH DIVIDER



DRI LITE

HYBRID TOUR 2

MAP: GBP 249,99



black- off white



olive green-black



Silver-grey



black-charcoal-red







DRI LITE

SEVEN G

MAP: GBP 129,99

The Dri Lite Seven G offers an enlarged winter top and is the ideal bag for your training or a quick 9-hole round - even in wet weather.

A lightweight bag that makes no compromises.









Top Size: 8.5 inch.

Weight: 1.9 kg

water resistant; light weight & spacious; oversized winter top

NORMAL STAND BASE



4 WAY OVERSIZED TOP

COLORS



black



Grey-black



White-navy-red



red-black



Steelblue-rust-white



Charcoal-fuchsia-white

DRI LITE

SEVEN G

MAP: GBP 129,99



black



Grey-black



White-navy-red



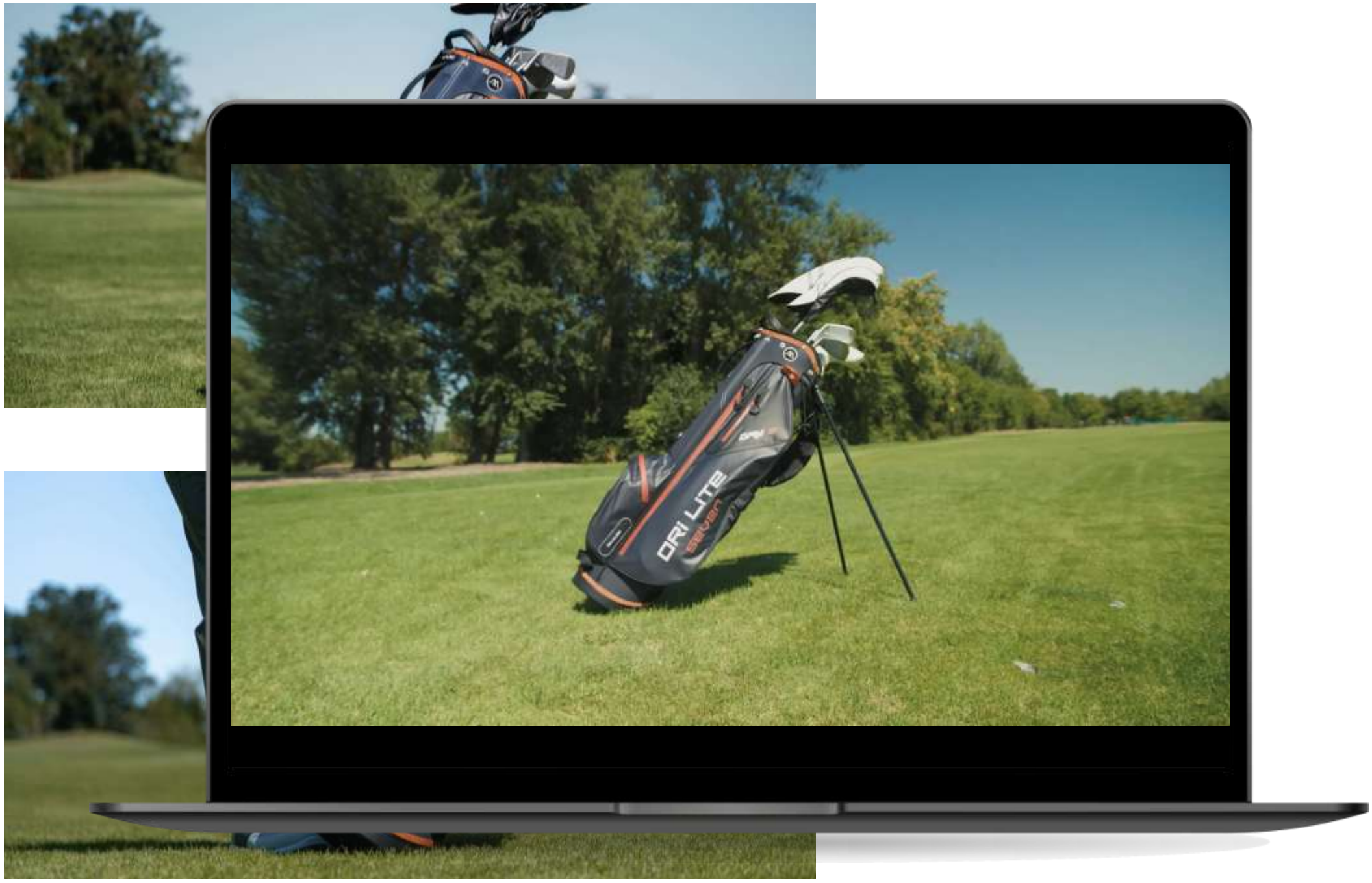
Steelblue-
rust-white



red-black



Charcoal-
fuchsia-white


DRI LITE
SEVEN

HEAVEN

SIX G

MAP: GBP 79,99

The Heaven 6G bag combines style and functionality with a 4-way top with handle and enhanced, easily accessible pockets.

Featuring improved padding, a compact handle, more details and pockets and a new design, making it the ideal choice for golfers seeking convenience and comfort on the course.





COLORS



Charcoal-black-white



merlot-off white



Navy-black-ray flower

Top Size: 7 inch.

Weight: 1.5 kg

phone pocket with velcro; easier accessible & more spacious pockets; improved carry strap; available in box containing 2pcs

NORMAL STAND BASE



4-WAY FULL-LENGTH DIVIDER

HEAVEN

SIX G

MAP: GBP 79,99



Charcoal-black-white



Navy-black-ray flower



merlot-off white



BIG MAX – TRAVEL

Perfectly organized and protected all around the world

I-GUARD

MAP: GBP 219,99

The I-GUARD Hardcase Push Travel Cover from BIG MAX offers robust protection for golf equipment made from durable high-tech composites.

With 4 smooth-rolling wheels and the option to tow, traveling is comfortable and easy. The travel cover is equipped with practical zippers and has an elegant look.

Fits 1x Golf Bag

Weight: 6.5 kg

6x wheels for easy maneuverability







BIG MAX – ACCESSORIES

Customize and transform the products into your very own experience

AQUA

Aqua UV Umbrella XL - NEW







BIG MAX now protects with more color on the golf course - on gray, rainy, but also on sunny days. The BIG MAX AQUA XL UV umbrella provides better walking comfort thanks to its wider span and longer shaft.

MAP : GBP 39,99

- **waterproof**
- **50+ UV Protection**
- **60 inch / 152 cm**





Colors:
Olive Green-Black
Charcoal-Grey
Black-Charcoal
Navy-Red

AQUA

TRIFOLD TOWEL

MAP: GBP 16,99

The AQUA Trifold Towel is the perfect addition to any golf bag. The towel offers UV protection, is antibacterial and keeps mites away, making it a hygienic choice for use on the golf course.

The macrofibre material is breathable, absorbent and dries extremely quickly.



Colors:
Navy / Charcoal
Silver / Charcoal
Lime / Charcoal
Black / Charcoal
Red / Charcoal
Fuchsia / Charcoal

Durable, antibacterial microfiber.

Absorbent and quick drying material.

40 x 53 cm

OEM/SMU PROJECTS

OEM Projects: Based on original BIG MAX product and can easily be modified to specific requirements of our corporate customer

SMU Projects: Stand for “Special Make Up” and this means that you can select one of our various models and we can offer design based on your preferences-clearly marked with your logo.

Both OEM and SMU products are on **Special Order Only**

STROMBERG



GOLF HOUSE



BENROSS

